



Job Posting – Campaign Manager (m/f/d)

Location: Hamburg, Germany

Employment Type: Full-time · On-site

Salary Range: €50,000 – €65,000

About Apptivate

Apptivate is a fast-growing start-up based in Hamburg, focused on data-driven influencer marketing that fuels app growth. We team up with top creators to build scalable campaigns with real performance and measurable impact.

Your Role

As a Campaign Manager at Apptivate, you're the link between creators, platforms, and brands. You'll manage influencer campaigns from start to finish – with full ownership and creative freedom.

- Plan, launch, and optimize creator campaigns for mobile apps
- Coordinate briefings, approvals, timelines, and assets
- Communicate directly with creators and agencies
- Track performance, analyze results, and prepare reports
- Use data insights to improve campaign outcomes

What You Bring

- First experience in influencer or performance marketing
- Solid understanding of social platforms and creator content
- Organized, communicative, and hands-on mindset
- Passion for mobile apps, digital tools, and startup energy
- Strong initiative and a bias for action

What We Offer

- Stylish loft office in Hamburg-Bahrenfeld
- Direct access to creators and leading global apps
- Full creative ownership and low bureaucracy
- Motivated, young team and a collaborative environment
- Free coffee, flexible hours & regular team events

Sounds like you? Let's grow apps together. We're excited to hear from you.