



Job Posting – Data Analyst (m/f/d)

Location: Hamburg, Germany

Employment Type: Full-time · On-site

Salary Range: €55,000 – €75,000

About Apptivate

Apptivate is a Hamburg-based start-up helping mobile apps grow through data-powered influencer marketing. We combine creative content with sharp analytics to drive real installs and measurable success.

Your Role

As a Data Analyst at Apptivate, you'll turn data into action. You'll be the backbone of our performance tracking – interpreting results, identifying patterns, and guiding strategic decisions.

- Analyze creator campaigns, performance KPIs & user behavior
- Build and manage dashboards with relevant insights
- Support media buying decisions with data-driven input
- Spot trends and test new hypotheses across campaigns
- Work closely with marketing, product & growth teams

What You Bring

- Experience in data analysis, ideally in marketing or tech
- Proficiency in tools like Excel, Looker Studio, SQL, or Python
- Strong analytical mindset and attention to detail
- Ability to translate data into actionable insights
- Curious, self-driven and eager to learn new things

What We Offer

- Real-time data from millions of impressions per month
- Opportunity to shape the analytics foundation of a fast-growing company
- Hybrid team culture with short decision paths
- Inspiring work environment in Hamburg
- Coffee, cold drinks & team lunches on us

Ready to dig into the numbers that drive real growth? We can't wait to meet you.